



FOR IMMEDIATE RELEASE – September 19, 2019

CONTACT: Wendy Bast, Co-Owner

Office: 414-570-5200; e-mail: wendy.bast@goriteway.com

GO Riteway Acquires Lazers Bus Service

Oak Creek, WI – September 19, 2019 - GO Riteway Transportation Group is pleased to announce the acquisition of Lazers Bus Service of Marshall, WI.

Lazers Bus Service provides school bus transportation to the Marshall Public School District and motor coach services to the greater Madison region in south central Wisconsin. GO Riteway will officially assume the Lazers operation, including 29 employees and 33 vehicles, on October 1.

Steve Lazers, family owner of Lazers Bus Service said, “We are happy to turn over the reins to GO Riteway. We had choices of who to sell our business to and we feel that GO Riteway is a family company that shares our values. I am also confident that they are strong operators and will treat our employees and customers with the same care we have for the last 52 years.”

“Our agreement with Lazers’ allows for Steve and Donnita to enjoy a well-earned retirement while continuing to provide Lazers customers with safe, high quality transportation services”, said Ronald Bast, Chairman of GO Riteway.

“The acquisition also provides a key strategic location for the expansion of GO Riteway operations in south central Wisconsin,” Bast said. “As we have in the past, we plan to retain all Lazers employees and welcome them to the GO Riteway family with excellent career opportunities, he added.”

GO Riteway is headquartered in Oak Creek, Wisconsin and has over 1,600 employees in 25 locations with a fleet of over 1,300 vehicles that includes school buses, motor coaches, shuttle coaches, limo coaches, executive sedans and vans throughout the Midwest.

###

About GO Riteway

GO Riteway Transportation Group's origin as a premier ground transportation company began over 60 years ago when Rollie and Pearl Bast founded Riteway Bus Service, Inc. with four school buses in the newly created Germantown School District. Now, into the third generation of family ownership, GO Riteway continues to provide safe and reliable transportation for business travelers, tourists, students and local residents. GO Riteway's 1,600 employees operate out of over 25 locations across the Midwest with a fleet of 1,300 vehicles that includes school buses, motor coaches, shuttle coaches, limo coaches, executive sedans and vans. GO Riteway is known for its "green" initiatives, numerous environmental awards and certifications. For more information visit, GO Riteway's website at www.goriteway.com

###

###